



# SEX

What we do is what we get.



## The basic needs of creatures on earth

**FOOD**

**SLEEP**

**SEX**

**Food and Sleep - as and when the human wants it.**

**Unlike other animals sex needs a different interface for human beings!**



## Three Avenues of Sex *AND THE "L" BASE*

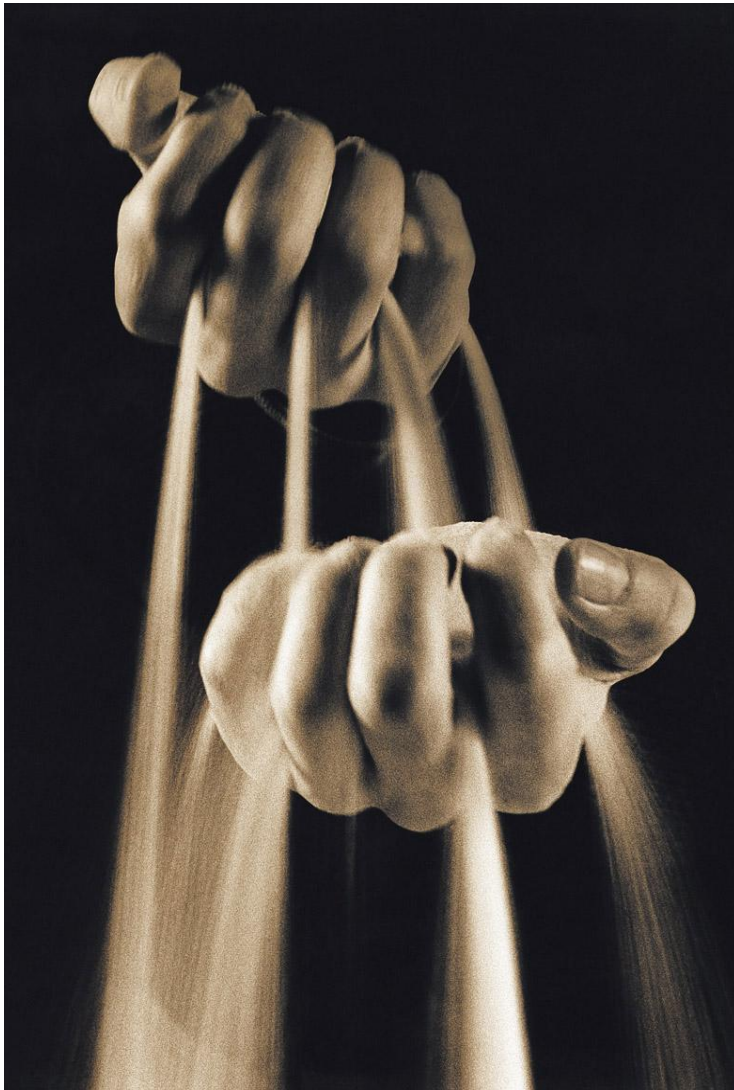
### THE NEGLECTED INTERFACE

**Chemistry/Sync - Interpersonal  
relation and the composition**  
*LIFE (Liberal and Logical)*

### THE COMMODITY PROPOSITION

**Desire - Personal / Doing the job**  
*LIKE (Legal or Illegal)*

**Fantasy - Flirting, Abuse,  
Molestation, Assault (Of various levels)**  
*LUST (Lethal)*



## Institution of Marriage and Prostitution

Indian constitution "facilitated" two - bringing the interface closer to that of food and sleep.

**HAVE IT WHENEVER YOU FEEL LIKE**

Mutually accepted (many a times), with prime objectives of money and pleasure.

	PSUEDO MARRIAGE	PROSTITUTION
Category:	Ritual	Taboo
Deal:	Sale	Rental
Feature:	With one	With many



## Long & Strong Romantic Relation

Liberal and Logical System that was Practiced in Ancient Times and Bygone Chemistry - Interpersonal relation and the composition

- Mentally reached partners rather than a circumstantially accepted or adjusted pair
- Respect each other
- A relation best reflected on children and society and leaves healthy opinion on sex
- Partner's caliber identified, tested, understood and compared with self goals by way of 'swayamvar' or professional sync





## Present Pick and Move System for Quick Sex and Exploitation

Lavish weddings and prostitution, apart from  
one-night stands and adultery

- Made in heaven of wealth and desire – no room for mind!
- Physical relation in the name of holy marriage and mutually controlled partners who live up on agreements
- Heroes and real minds are obviously refrained and saved by this greedy clout
- Highly influenced by circumstances and establish a notion that sex can be acquired as food
- Young minds who grow up beyond logic, seeing their father taking his woman to bedroom or a stranger in-law suddenly becomes sex partner of one's sibling.



## Dangerous Symptom of Finding Sex a Commodity is Giving Way to Brutal Demands

Rape and physical assaults take birth at our mindless homes.

Let's think how we are darkening the houses before lighting up candles in support to rape victims!

- The extreme level of desire is fantasy
- Buying sex and building sex-oriented relations, give way to think that it can be demanded and enjoyed.
- When there is no mental connect between the opposite sex, the so-called endearing proposition always turns into lust.
- Lust and violence stand out as ruling motivation rather than any tender sentiment



**What we do is what we get.**

But most of the time,  
what we plan is not what we do.





## **SEX IS NEVER A PERK**

**Skin show, compelling relations, provoked working class, self protection of employees, technology support, etc. have to be Addressed Corporate Responsibility**

- **It has to be taught at school which is not taught at home. Unfortunately education has become a business and employment a joke - with 60% of poor performers .**
- **If not at school or university, outlook on sex has to be explained by HRO of your organisation to all grades of employees, because a balanced life will be disturbed with mere weddings and immoral reflections of sex as a commodity.**
- **Hence an employee's thinking on sex no longer personal!**

## **What you don't find in B-School Programs series (In the wake of frequent rapes in India, especially in metros)**

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*I am Phaneendra, who is easy to get along with and too lazy to stop thinking. asandwhen is my workspace where I put the ideas to work for my clients and deliver customised communication solutions for businesses and individuals.*

*Here I want to vent out my observations on the pursuits of wannabe leaders, infamous performers, and perhaps some tips for enthusiasts.*

*Come let's play with the ideas. And enjoy the logic – why some widely accepted practices and quotes are unfit for the times now!*

*Also find <http://white.asandwhen.com>*